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Nota di contenuto	1. Introduction -- 2. Definition of FinTech and Description of the FinTech Industry -- 3. Methodology -- 4. The FinTech Market in Germany -- 5. International Position of the German FinTech Market -- 6. Forecasts for the FinTech Market in Germany -- 7. Academic Research -- 8. Summary.
Sommario/riassunto	This book focuses on market developments of crowdfunding, crowdinvesting, crowdlending, social trading, robo-advice, personal financial management, online payment and mobile payment in Germany. FinTech companies are an important driver of innovation in the financial industry. By making financial transactions more user-friendly and transparent, these firms potentially contribute to financial

stability and economic growth. The authors define and categorize the different market segments that have emerged. They further provide an assessment of current market volumes and make forecasts for the next 5, 10 and 20 years. Particular attention is given to the empirical findings resulting from scholarly research. Furthermore, the authors evaluate how the German FinTech market ranks relative to international standards. This book will appeal to finance and entrepreneurship researchers as well as practitioners from banking and tech industries. "This book offers a fresh and fascinating look at the FinTech market. The authors provide a rigorous economic analysis of the FinTech market in Germany and offer many insights that are of interest to practitioners, academics, and policymakers alike." Professor Douglas Cumming, Schulich School of Business "Germany is one of the fastest growing FinTech markets in Europe. This book not only provides a comprehensive and systematic overview on the developments and actors, but undertakes a visionary outlook on the forthcoming decades based on scientific methods." Dr. Thomas Puschmann, Head of Swiss FinTech Innovation Lab .

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