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Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Preface -- The Value of the Firm -- Dividend-Based Valuation -- Free-Cash-Flow-Based Valuation -- The Valuation of Private Firms -- A Real Case: Facebook.
Sommario/riassunto	This book presents an in-depth overview of the most popular approaches to corporate valuation, with useful insights about innovations and possible improvements in that field. The book will help to understand the principles and methods of company valuation and acquire the knowledge required to perform valuations of corporate equity. The author concludes his analysis with a real case studies based on the experience of one of the most popular Initial Public Offerings that took place in the last years: Facebook.