

1. Record Nr.	UNINA9910255023803321
Titolo	New Interpretations on the Development of China's Non-Governmental Enterprises // edited by Yingqiu Liu
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-3872-4
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XXI, 340 p. 45 illus., 4 illus. in color.)
Collana	Research Series on the Chinese Dream and China's Development Path, , 2363-6866
Disciplina	338.610951
Soggetti	Development economics Economic development Economic policy Development Economics Economic Growth Economic Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Problems and Challenges Confronted by the Non-governmental Enterprises in the New Era -- Post-WTO Era: the New Development Stage of the NGEs and China's Continued Rapid Growth -- Industrial Transformation and Upgrading: Inevitable Choice of New Growth and Development of the NGEs -- Entry Barriers of Monopoly Industries: the Predicament and Cracked Countermeasures of the NGEs -- Enterprises Governance and the NGEs' Modernization: the Basis of the NGEs' Growth and Development in the New Era -- Enterprises Scale and Efficiency: the Elementary Path of the NGEs' Growth and Development in the New Era -- Labor-Capital-owner Relations: the Motivation of the NGEs' Growth and Development in the New Era -- Human Capital Investment: the Ultimate Means to Promote Enterprise's Competitiveness. Technological Innovation and its Efficiency: the Bedrock of the NGEs' Development in the New Era -- Community Banks and Small & Medium Sized Enterprises Financing: Financing Environment of the NGEs -- High-tech Industries: the New Space and the New Opportunities of NGEs' Growth and Development in the New

Era -- Transnational Business Development: New Patterns and Paths for the NGEs in the New Era -- Postscript.

Sommario/riassunto

This book describes and analyzes the new problems and challenges faced by China's non-governmental enterprises. In the post-WTO era, which has been particularly affected by the international financial crisis, there will be many problems and challenges that need to be faced in the development of non-governmental enterprises. In order to achieve sustainable economic and social development it is especially important to promote non-governmental enterprises. The book demonstrates the necessity and urgency of China's non-governmental enterprises' organizational innovation, technological innovation, management innovation and promotion of international development. Finally it proposes strategic choices and suggestions to achieve greater development of China's non-governmental enterprises.