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	Nota di contenuto	Chapter 1 Social Networking -- Social Networking -- Chapter 2– Social Networking in Asia-Pacific -- Australia - Social Networking in Australia: Opportunities and Risks -- Malaysia - Students' Perception towards the Potential and Barriers of Social Network Sites in Higher Education -- India - Effect of Social Networking on Higher Education in India -- South Korea - Age and Gender Differences in Social Networking: Effects on South Korean Students in Higher Education -- Pakistan -- The advantages and Risks of using social networking in higher education in Pakistan -- Chapter 3 Social Networking in Europe -- Netherlands - Social Networking in Higher Education: Students in The Netherlands -- Portugal - Higher Education Students' Perceptions of Positive and Negative Effects of Social Networking in Portugal -- Greece - An Examination of Greek College Students' Perceptions of Positive and Negative Effects of Social Networking Use -- Italy - Effects of social

networking on learning: the opinions of Italian university students -- Chapter 4 Mediterranean -- Turkey - Social networking in higher education in turkey: students' use and perceptions -- Effects of Social Media on Students: An Evaluation Approach in Turkey; U. KÖSE -- Social Network Usage -- Chapter 5 Social Networking in America -- North America - College Students' Perceptions of Positive and Negative Effects of Social Networking -- How American Students Perceive Social Networking Sites: An Application of Uses and Gratifications Theory -- Mexico - Impact of Social Networks in Mexican Universities -- Chapter 6 Social Networking in Middle East -- Jordan - Social Networking Effects on Jordanian Students -- Saudi Arabia - Effects of Social Networking on Higher Education in Saudi Arabia -- Chapter 7 Social Networking in Caribbean -- Puerto Rico - Social Networking by Undergraduate Students at the University of Puerto Rico in Carolina -- Chapter 8 – Social Networking and Education Model (SNEM) -- Social Networking and Education Model (SNEM.   .

Sommario/riassunto	The present work is intended to assist academics, researchers and proponents of online learning and teaching. Academics will be able to share the findings presented in this book, and the Social Networking and Education Model (SNEM), with their students (i.e. Masters and PhD). It is envisaged that this book will assist researchers and anyone interested in online learning to understand the opportunities and risks associated with the use of Social Networking in the education sector, and assist them to implement SN by means of the new SNEM model. The reader will benefit from our examinations of the risks and opportunities associated with the use of Social Networking in the education sector in various regions around the world: Asia-Pacific, Europe, Mediterranean, America, Middle East and the Caribbean. In addition, a Social Networking and Education Model (SNEM) will be developed to promote and implement Social Networking in the education sector.