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Sommario/riassunto	Asian economies today command much attention from scholars and practitioners, yet they continue to face crises and challenges such as globalization, regional conflict, pressure for greater democracy and environmental protection; to name but a few. Asian Businesses in a Turbulent Environment explores how Asian firms cope with these challenges, and the impact that rising above them will have in their growth prospects. Starting with conceptual analyses of crises and their impact on local markets and societies, this book will also study leadership styles for conflict management and the strategies adopted by Asian firms from various countries including the location choice and entry mode of multinationals, knowledge transfer and cultural shifts, social capital and knowledge development, and environmental management in the supply chain.