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Autore	Ramrattan Lall
Titolo	Revolutions in Book Publishing : The Effects of Digital Innovation on the Industry // by Lall Ramrattan, Michael Szenberg
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Nota di contenuto	Cover ; Half-Title ; Title ; Copyright ; Dedication ; Contents ; List of Figures ; List of Tables ; Foreword ; Preface and Acknowledgments ; 1 General Introduction ; 2 Overview of Price and Nonprice Competition ; 3 Consumption Aspects: Empirical Findings ; 4 Production Aspects: Employment, Manpower, and Productivity ; 5 Distribution Aspects of the Industry ; 6 Printing and Publishing ; 7 Internet Technological Aspects of the Industry ; Conclusions ; References ; Index
Sommario/riassunto	Revolutions in Book Publishing uses dynamic methods to examine the evolution of the industry's transition from physical place to cyber space, analyzing the latest effects of technological innovations on the

industry as well as their influence on distribution channels, market structure, and conduct of the industry.
