

1. Record Nr.	UNINA9910254958303321
Autore	Vaduva Sebastian
Titolo	Moral Leadership in Business : Towards a Business Culture of Integrity / / by Sebastian Vaduva, Victor T. Alistar, Andrew R. Thomas, Clin D. Lupiu, Daniel S. Neagoie
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-42881-0
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (VIII, 94 p. 22 illus. in color.)
Collana	SpringerBriefs in Business, , 2191-5482
Disciplina	174.4
Soggetti	Social responsibility of business Leadership Globalization Markets Corporate Social Responsibility Business Strategy/Leadership Emerging Markets/Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1 Moral Leadership -- Chapter 2 From Conformism to a Culture of Integrity -- Chapter 3 Corporate Transparency -- Chapter 4 Stakeholders' Management -- Chapter 5 Risk Management -- Chapter 6 Instead of Conclusion.
Sommario/riassunto	This brief explores the concept of moral leadership in organizations. Specifically, it examines ways in which companies can strengthen their reputation in the market and increase performance by taking leading positions in the realm of business ethics. It presents research from top scholars of Eastern Europe contemplating the future of our global information and knowledge society. How will the economic power nexuses of the world shift in the foreseeable future? Are we becoming so interconnected and at the same time divided that social capital (together with business integrity and customer feedback) may matter more than money and resources? How will education and creativity bridge the shrinking gap between producers and consumers? Such

questions and many more are tackled by this brief. In the current global economy, we have never before been more tightly-knit and never before has it been easier to distribute goods as well as ideologies. However, in the global marketplace we are only as good as our word, or our reputation, proves to be. Integrity studies by Transparency International show a correlation between corruption and national threat and lists corruption among the most harmful factors to impact local and regional economies. Therefore, successful businesses cannot afford to simply remain materially successful; they have to consider their community impact and become moral leaders before they can be world leaders in their respective field. Featuring innovative tools, recommendations, case studies and checklists, this brief will be of interest to students, academics, scholars, practitioners and policymakers alike in the fields of leadership, corporate governance, business ethics and corporate social responsibility.

---