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Collana	Springer Proceedings in Business and Economics, , 2198-7254
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Soggetti	Tourism Management Ethnology Culture Economics Social sciences - Data processing Electronic commerce Tourism Management Regional Cultural Studies Cultural Economics Sociology of Culture Computer Application in Social and Behavioral Sciences E-Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Part I: Cultural Tourism and Regional Development -- Part II: Emerging Forms of Tourism -- Part III: Methodologies, Tools and Approaches for Managing Tourist Destinations -- Part IV: ICT Developments and Tourism - New Perspectives. .
Sommario/riassunto	This book focuses on cultural tourism as it develops into the second decade of the new millennium. It presents recent hospitality and tourism research findings from various sources, including academic researchers and scholars, industry professionals, government and

quasi-government officials, and other key industry practitioners. It discusses the latest tourism industry trends and identifies gaps in the research from a pragmatic and applied perspective. It includes specific chapters on innovation in tourism, the virtual visitor, cross-cultural visions of digital collections, heritage and museum management in the digital era, cultural and digital tourism policy, marketing and governance, social media, emerging technologies and e-tourism and many other topics of contemporary significance in global hospitality and tourism. The book is edited in collaboration with the International Association of Cultural and Digital Tourism (IACuDiT) and includes the proceedings of the Second International Conference on Cultural and Digital Tourism.

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