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Titolo	The Atlanta constitution
Pubbl/distr/stampa	Atlanta, Ga., : [Constitution Pub. Co.]
ISSN	2473-1617
Disciplina	071
Soggetti	Periodicals. Newspapers. Atlanta (Ga.) Newspapers Fulton County (Ga.) Newspapers Georgia Atlanta Georgia Fulton County
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Periodico
Note generali	Title from pdf image of caption (ProQuest, viewed Dec. 7, 2007).

2. Record Nr.	UNINA9910254954803321
Autore	Lin Carol Yeh-Yun
Titolo	The Impact of Societal and Social Innovation : A Case-Based Approach / / by Carol Yeh-Yun Lin, Jeffrey Chen
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2016
ISBN	981-10-1766-2
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XXIX, 138 p. 13 illus.)
Disciplina	174.4
Soggetti	Business ethics Management Industrial management Development economics Social policy Business Ethics Innovation/Technology Management Development Economics Social Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	1: Introduction -- 2: Definition and comparison of societal innovation and social innovation -- 3: Cases of societal innovation -- 4: Two-stage Model of Societal Innovation -- 5: Cases of Social Innovation -- 6: A two-stage model of social innovation -- 7: Conclusion and Policy Implications -- References -- Author Index -- Subject Index -- Glossary.
Sommario/riassunto	This book elaborates on the distinction between societal innovation and social innovation. It provides eight case studies to illustrate the scope, process, outcome, and impact of societal innovation and social innovation. In addition, the book proposes a model for interested parties to maximize their contribution for the common social good in a systematic and effective way. Case studies are used to illustrate concepts for readers to grasp the real essence of the relatively abstract notions of societal innovation and social innovation. In doing so, the

book shows how small efforts can bring big benefits for the under privileged and to society as a whole. This book serves as a helpful resource for government officials, social innovation practitioners, social entrepreneurs, Non Profit Organizations, as well as students who would like to contribute to the common social good.