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Titolo	Managing and Developing Communities, Festivals and Events // by Alan Clarke ; edited by Allan Jepson
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Disciplina	394.26068
Soggetti	Business ethics Management Project management Industrial management—Environmental aspects Leadership Operations research Decision making Business Ethics Project Management Corporate Environmental Management Business Strategy/Leadership Operations Research/Decision Theory
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	The different stages of a festival's evolution provide a plethora of opportunities for us to better understand our culture, the relationships we build, what we value in our culture and our communities, and how we socialize and interact with one another. Managing and Developing Community Festivals and Events brings together community festival and event research from nine different countries. It critically explores how festivals and their communities develop and impact upon one another. The chapters focus on a wide range of festivals such as food

and culinary festivals, art events, religious pilgrimage and feast festivals, as well as a variety of diverse themes such as joy, civil unrest, preservation of cultures and authenticity.
