

1. Record Nr.	UNINA9910254945703321
Titolo	Business Information Systems : 19th International Conference, BIS 2016, Leipzig, Germany, July, 6-8, 2016, Proceedings // edited by Witold Abramowicz, Rainer Alt, Bogdan Franczyk
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-39426-6
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XIV, 450 p. 110 illus.)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 255
Disciplina	658.4038011
Soggetti	Data mining Quantitative research Business information services Information technology - Management Application software Data Mining and Knowledge Discovery Data Analysis and Big Data Business Information Systems Computer Application in Administrative Data Processing Enterprise Architecture Computer and Information Systems Applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Ecosystems -- Big and smart data -- Smart infrastructures -- Process management -- Business and enterprise modeling -- Service science -- Social media -- Applications.
Sommario/riassunto	This book contains the refereed proceedings of the 19th International Conference on Business Information Systems, BIS 2016, held in Leipzig, Germany, in July 2016. The BIS conference series follows trends in academia and business research; thus the theme of the BIS 2016 conference was "Smart Business Ecosystems". This recognizes that no business is an island and competition is increasingly taking place between business networks and no longer between individual

companies. A variety of aspects is relevant for designing and understanding smart business ecosystems. They reach from new business models, value chains and processes to all aspects of analytical, social and enterprise applications and platforms as well as cyber-physical infrastructures. The 33 full and 1 short papers were carefully reviewed and selected from 87 submissions. They are grouped into sections on ecosystems; big and smart data; smart infrastructures; process management; business and enterprise modeling; service science; social media; and applications.

---