

1. Record Nr.	UNINA9910254945103321
Titolo	Services and the green economy // edited by Andrew Jones, Patrik Ström, Brita Hermelin, Grete Rusten
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2016
ISBN	1-137-52710-2
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XVI, 326 p. 26 illus., 16 illus. in color.)
Disciplina	650
Soggetti	Business Management science Industrial management—Environmental aspects Business and Management, general Science, Humanities and Social Sciences, multidisciplinary Sustainability Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Acknowledgments-. Notes on Contributors-. List of Tables and Figures-. Introduction: Services and the Green Economy (Andrew Jones, Patrik Strom, Brita Hermelin and Grete Rusten)-. Part One: Services and the 'Greening' of Economic Development-. Green Services Development- Aspects of Local Policy and Cross-sector Interactions (Brita Hermelin)-. The Structure, Strategy and Geography of Green Certification Services (Grete Rusten)-. Remanufacturing as an Enabler for Green Service Models (Mitsutaka Matsumoto)-. The Transformative Roles of Knowledge-Intensive Business Services in Developing Green ICT. Evidence from Gothenburg, Sweden (Xiangxuan Xu and Patrik Strom)-. Market Conditions for Sustainable Entrepreneurship: A case study of green support services (Helge Lea Tvedt)-. Part Two: Services and the Transition to Green Economy -- Greening Finance and Financing the Green: Considerations and observations on the role of finance in energy transitions (Hans-Martin Zademach and Johanna Dichtl)-. Carbon offsetting and corporate strategies: The case of large German firms (Britta Klagge and Sebastian Reimer)-. Who is driving the

'smart city' agenda? Assessing Smartness as a Governance Strategy for Cities in Europe (Havard Haarstad)-. Part Three: Contrasting Industry Cases: Engineering, Viticulture and Construction-. Service Engineering Research in Japan: Toward sustainable society (Kentaro Watanbe, Masaaki Mochimaru and Yoshiaki Shimomura)-. The Greening of Chilean Wineries through Specialized Services (Nanno Mulder)-. Keeping up with the Pace of Green Building: Service provision in a highly dynamic sector (Christian Schulz and Berenice Preller)-. Conclusion: The Central Role of Services in the Greening of the Economy (Andrew Jones, Patrik Strmo, Brita Hermelin and Grete Rusten) -- .

Sommario/riassunto

Services and the Green Economy addresses a significant gap in the knowledge and understanding of sustainable economic development. Bringing together a range of expert contributions the book analyses the role of services and service industries in the transition to a greener economy. Framed by an approach within environmental economic geography, chapters written by leading researchers from a range of disciplines explore how service industries, service firms and service activities are at heart of green economic processes. Adopting a global perspective, it includes research from the US, Europe, South America and Japan, providing a detailed insight into how the crucial role of service industry activity has often been ignored in current understandings of a green economic transition.
