

1. Record Nr.	UNINA9910254943403321
Titolo	Africa-to-Africa Internationalization : Key Issues and Outcomes / / edited by Ifedapo Adeleye, Lyal White, Nathaniel Boso
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9783319306926 3319306928
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XVIII, 275 p. 16 illus., 9 illus. in color.)
Collana	AIB Sub-Saharan Africa (SSA) Series, , 2662-1037
Disciplina	381
Soggetti	International economic integration Globalization Retail trade Financial services industry Emerging Markets and Globalization Trade and Retail Financial Services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part I: Exploring the Africa-to-Africa Internationalization Concept -- Chapter 1 Africa-to-Africa Internationalization: Emerging Trends and Key Issues (Nathaniel Boso, Ifedapo Adeleye and Lyal White) -- Chapter 2 Africa-to-Africa Internationalization: Future Trends and Research Avenues (Ifedapo Adeleye and Nathaniel Boso) -- Part II: Research Articles on Africa-to-Africa Internationalization -- Chapter 3 Examining the Factors Influencing the International Expansion of Nigerian Banks (Ebimo Olumide Amungo) -- Chapter 4 Corporate Political Activity and Intra-African Foreign Direct Investment: Evidence from Uganda's Electricity Industry (Charles Mbalyohere) -- Chapter 5 Inward Internationalization of Hotel Services: Evidence from Ghana (Emmanuel Kofi Adjei) -- Part III: Cases on Africa-to-Africa Internationalization -- Chapter 6 The Nigerian Beer Wars: SABMiller's Entry into the Nigerian Brewing Space< (Nkemdilim Iheanachor and

Sommario/riassunto

Highlighting an important emerging trend in FDI to Africa, this book consists of important contributions focusing on an increase in trade and investment between African countries. An area that until now has received little attention, this volume aims to define the key issues and explores the challenges and outcomes that have characterized Africa-to-Africa internationalization, providing guidance on directions for future research. Africa-to-Africa Internationalization includes both conceptual and empirical contributions, illustrating the practical issues in intra-African trade and investment. Providing readers with a deep sense of the realities and challenges of cross-border investments within the region, the cases included in the book are useful pedagogical materials for faculty members interested in teaching international business in the African context.