

1. Record Nr.	UNINA9910254940903321
Autore	Steiber Annika
Titolo	The Silicon Valley Model : Management for Entrepreneurship // by Annika Steiber, Sverker Alänge
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-24921-5
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (181 p.)
Collana	Management for Professionals, , 2192-8096
Disciplina	658.4
Soggetti	Entrepreneurship Management Industrial management Computer industry Leadership Innovation/Technology Management The Computer Industry Business Strategy/Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	The World is Changing -- Six Basic Principles for a Changing World -- Silicon Valley: A Cradle of Management Innovation -- Entrepreneurship: What It Really Is, and What It Must Be Integrated into Management of the Firm -- A Special Breed of People -- Culture: The New Black -- Leading for Entrepreneurship -- The Entrepreneurial Organization Is Dynamic and Ambidextrous -- The Silicon Valley Model -- Implications Beyond Silicon Valley.
Sommario/riassunto	This book presents a new management model that has evolved in Silicon Valley. The future will favor companies that can migrate to a management model, better suited for the times. The abilities to remain entrepreneurial and innovate constantly will be essential for all companies in an innovation economy. However, most firms still use industrial-age management models that are not suited to attracting and energizing entrepreneurial talent. This book imbibes latest results from a year-long study of Google's approaches to management, and

finds similar principles being applied at companies including, Facebook, LinkedIn, Twitter, Tesla Motors, and Apigee. By distilling on the aspects that work across a variety of innovative firms, the authors present a synthesis that could have profound implications for managers everywhere.
