1. Record Nr. UNINA9910254936603321 Autore Nicholson Brian Titolo Socially Responsible Outsourcing: Global Sourcing with Social Impact / / edited by Brian Nicholson, Ron Babin, Mary C. Lacity London: .: Palgrave Macmillan UK: .: Imprint: Palgrave Macmillan, . Pubbl/distr/stampa 2016 **ISBN** 1-137-55729-X Edizione [1st ed. 2016.] Descrizione fisica 1 online resource (XXIII, 235 p.) Collana Technology, Work and Globalization, , 2730-6623 658.5 Disciplina Soggetti Production management Business ethics International business enterprises International economics Organization **Planning** Behavioral economics **Operations Management Business Ethics** International Business International Economics Behavioral/Experimental Economics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Acknowledgements -- Notes on contributors -- Introduction / Brian Nicholson, Ron Babin, Mary C. Lacity -- The impact of impact sourcing: framing a research agenda / Erran Carmel, Mary C. Lacity and Andrew Doty -- Exploring the "impact" in impact sourcing ventures : a sociology of space perspective? / Sandeep, M. S., and M. N. Ravishankar -- The rural BPO sector in India: encouraging inclusive growth through entrepreneurship / Shirin Madon and C. Ranjini -- Social outsourcing as a development tool: the impact of outsourcing IT services to women's social enterprises in Kerala / Richard Heeks and Shoba Arun

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Sommario/riassunto

A compilation of prestigious contributions from eminent thinkers in the field, this book focuses on the topic of socially responsible outsourcing (SRO). Building on the previous title in this series, Socially Responsible Outsourcing develops the concept of 'Impact Sourcing' which has gained increased commercial and academic interest over the past four years, and discusses how and why clients and providers have embraced social responsibility. Socially Responsible Outsourcing includes research frameworks, rich case studies, and an SRO agenda for the future.