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Titolo	Development of Tourism and the Hospitality Industry in Southeast Asia // edited by Purnendu Mandal, John Vong
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Descrizione fisica	1 online resource (131 p.)
Collana	Managing the Asian Century, , 2364-5857
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Soggetti	Tourism Management Globalization Markets Economic growth Tourism Management Emerging Markets/Globalization Economic Growth
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Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1: Destination ASEAN, Beyond 2015 -- Chapter 2: Factors Affecting Willingness of Foreign Tourists to Spend Money in Benefiting Local People -- Chapter 3: Destination Loyalty Model of Senior Foreign Tourists Visiting Bali Tourism Destination -- Chapter 4: Hedonic Shopping Motivation: Does it really matter? -- Chapter 5: Airlines Quality Evaluation: Comparison of Turkish Airlines and Singapore Airlines -- Chapter 6: Managing Development of Resort Destinations in Southeast Asia: Emerging and Peripheral Phu Quoc Island -- Chapter 7: Optimum Stimulation Level and Shopping Experience: A Case of Australia -- Chapter 8: Understanding Dark Tourism Acceptance in Southeast Asia: The Case of World War II Sandakan - Ranau Death March, Sabah, Malaysia.
Sommario/riassunto	This book highlights the state-of-art tourism and hospitality industry in Southeast Asian countries, while also presenting future directions for the industry with an emphasis on decision-making models. It first

elaborates on the significant role of the tourism and hospitality industry given the rapid socio-economic and cultural changes occurring in Southeast Asia, before providing perspectives on medical tourism, tourism for seniors and several other developments within the tourism and hospitality sector. Development of Tourism and the Hospitality Industry in Southeast Asia presents scholarly perspectives from researchers across the region and is geared towards world-wide readers in academia, as well as experts from the industry.
