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Titolo	Corporate Social Responsibility in Sub-Saharan Africa : Sustainable Development in its Embryonic Form // edited by Stephen Vertigans, Samuel O. Idowu, René Schmidpeter
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-26668-3
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (305 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Business ethics Sustainable development Ethics Globalization Markets Development economics Accounting Bookkeeping Business Ethics Sustainable Development Emerging Markets/Globalization Development Economics Accounting/Auditing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introduction -- Part I: Southern Africa -- Part II: Eastern Africa -- Part III: Western Africa. .
Sommario/riassunto	This book provides a comprehensive overview of corporate social responsibility and its development in Africa. It provides in-depth studies on 11 sub-Saharan countries, demonstrating that corporate social responsibility is forming and going through different stages of metamorphosis in the continent. Though corporate and individual

attitudes towards sustainability in Africa still leave a lot to be desired, this book showcases how things are rapidly changing for the better in this regard. It demonstrates and provides evidence for the fact that corporate social responsibility contributes significantly to the way sub-Saharan African economies are being transformed, with service sectors expanding, commercial activities diversifying and industrial bases growing through the initiatives of small, medium and large organizations and innovators supported by widespread higher-education program rollouts. The book highlights how progressive and wide-ranging CSR approaches have emerged, and how much they differ from the obsolete approaches of the past, which promulgated negative stereotypes, marginalized communities and positioned them as victims or beneficiaries of development.

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