Record Nr. UNINA9910254927803321 Autore Nöhren Marko Titolo Enterprise Software Sourcing Performance: The Impact Logic of On-Demand, On-Premises, and In-House Software on Dynamic Fit and Process-Level Performance Outcomes in Client Organizations / / by Marko Nöhren Cham:,: Springer International Publishing:,: Imprint: Springer,, Pubbl/distr/stampa 2016 **ISBN** 3-319-23926-0 Edizione [1st ed. 2016.] Descrizione fisica 1 online resource (240 p.) Progress in IS, , 2196-8713 Collana Disciplina 005.1 Soggetti Software engineering - Management Computer networks **Business information services** Technological innovations Software Management **Computer Communication Networks Business Information Systems** Innovation and Technology Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Introduction -- Theoretical and Conceptual Foundation -- Preliminary Nota di contenuto Research Model -- Research Design -- Descriptive Findings -- Single-Case Analysis -- Cross-Case Synthesis -- Summary and Discussion --Conclusion. . Sommario/riassunto This book opens the "black box" of software sourcing by explaining how dynamic software alignment is established and how it impacts business performance outcomes. By investigating how softwaresourcing modes are related to value generation in the postimplementation phase, it shows researchers and managers the impact logic of on-demand, on-premises, and in-house software on dynamic fit and process-level performance outcomes in a client organization. It

describes dynamic IT alignment as the key to success in a fast-moving digital world with software-as-a-service on the rise and highlights the

fact that today companies can choose between developing software inhouse (make) or sourcing packaged systems in an on-premises (buy) or an on-demand (lease) mode. This book is the first to explicitly compare these sourcing arrangements with each other in terms of alignment and business performance.