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Titolo	Corporate Social Responsibility in Times of Crisis : Practices and Cases from Europe, Africa and the World // edited by Samuel O. Idowu, Stephen Vertigans, Adriana Schiopoiu Burlea
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Descrizione fisica	1 online resource (XXX, 271 p. 12 illus., 3 illus. in color.)
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Disciplina	174.4
Soggetti	Business ethics Industrial management - Environmental aspects Sustainability Corporate governance Business Ethics Corporate Environmental Management Corporate Governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introduction -- Part I: Corporate Social Responsibility in Times of Crisis: Europe -- Part II: Corporate Social Responsibility in Times of Crisis: North America -- Part III: Corporate Social Responsibility in Times of Crisis: Africa -- Part IV: Summary.
Sommario/riassunto	This book explores national and transnational companies' Corporate Social Responsibility (CSR) activities in times and settings in which they are confronted with economic and social challenges and analyzes these situations, ranging from the financial crisis to fourth generation sustainability. Presenting a number of different cases from various parts of Europe, North America and Africa, it showcases how companies respond to the challenges of the development, consultation, implementation, integration, measurement and consolidation of CSR. Further it specifies how these corporations deal with uncertainties over corporate and financial resources, global financial stability and growing

evidence for climate change. The book describes CSR adaptation under challenging circumstances and argues for the strategic and operative legitimization of Corporate Social Responsibility in times of crisis.

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