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Soggetti	Management Industrial management Globalization Markets Public finance Marketing Accounting Bookkeeping Innovation/Technology Management Emerging Markets/Globalization Public Economics Accounting/Auditing
Lingua di pubblicazione	Inglese
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Nota di contenuto	Accounting and Finance: Islamic Bonds and Real Estate Securitizations: The Italian Perspective for Issuing a Sukuk -- The Role and Impact of Performance and Audit in Public Governance in Public Governance -- Business Performance Assessment in the Customs Administrations Activity and Trade Facilitation Measures -- The Determinants of Lending to Customers: Evidence from Italy Between 2008 and 2012 -- Possibilities of Exotic Options Application in the Pro-Ecological Investments Efficiency Assessment -- Weather Derivatives: Another

Need for India -- Economics of Innovation: Global Competitiveness of World Superpowers: Education, Talents and Innovations -- Energy Security: Is It a Strategic Cause of Conflicts or Peace Among States/Actors in the Global Nexus? -- The Organizational Cyberspace - E-Trainerism. The Model of Advanced ICT and Augmented Reality in Sports Enterprises -- Management and Marketing: Unexpected Industries With Consumer Power -- Brand Meanings in the Context of Luxury Fashion: A Projective Study in China -- Environmental Decision Support Systems: A Literature Review -- Are You Really Influencing Your Customers? - A Black-Friday Analysis -- Growth and Development: Institutional Clusters and FDI Flows to the MENA Region -- TFP and Possibility of Convergence in OECD Countries: The 2000 - 2012 -- Estimating the Value of the Honolulu Rail Transit Project: A Semiparametric Analysis of Property Values on Oahu, HI -- Public Economics: Solving the Cost Crisis in Healthcare - Can Poland Learn from the Kaplan and Porter's Model? -- The Efficiency of the Low Water Retention in the Area of Poland - Chosen Aspects -- The Management and Economics of a Life-Threatening Invasive Species in Hawaii -- The Change of Structures or Institutions? Views on the Methods for the Elimination of Territorial Division Dysfunctions -- The Effect of Employment Status on Life Satisfaction in Europe -- Promoting Green Urbanism and Disaster Resilience in the Anthropocene: From Invasive to Community in Kakaako, Oahu -- Econometric Estimation of the Quality and the Efficiency of Social Services for Children Deprived of Parental Care.

Sommario/riassunto

This volume presents selected papers from the 18th Eurasia Business and Economics Society (EBES) Conference, with major emphasis placed on highlighting the latest research developments in the economics of innovation, public economics, and management. The articles in the volume also address more specialized topics such as luxury fashion, weather derivatives, health management, islamic bonds, and life satisfaction, among others. The majority of the articles focus on phenomena observed in the Middle East and North Africa (MENA) region and South Asia, representing a unique contribution to understanding contemporary research challenges from a different perspective.
