

1. Record Nr.	UNINA9910254919703321
Titolo	Operational Research in Business and Economics : 4th International Symposium and 26th National Conference on Operational Research, Chania, Greece, June 2015 // edited by Evangelos Grigoroudis, Michael Doumpos
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2017
ISBN	3-319-33003-9
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XIII, 284 p. 53 illus., 35 illus. in color.)
Collana	Springer Proceedings in Business and Economics, , 2198-7246
Disciplina	658.4034
Soggetti	Operations research Decision making Management science Operations Research/Decision Theory Operations Research, Management Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	The application of a business process modeling architecture in the supply chain of a manufacturing company: A case study -- How Environmental Knowledge of Managers Plays a Critical Role in Implementing Green Supply Chain Management -- Retail Category Management: A review on assortment and shelf-space planning models -- Cultural and creative industries innovation strategies for New Service Development using MCDA -- Fostering a competitive differentiation strategy for sustainable organizational performance -- Decision aiding process in the frame of the strategic farm management -- Exploring population drift on consumer credit behavioral scoring -- Solving Portfolio Optimization Problems using AMPL -- Approximating throughput of small production lines using genetic programming -- An Island Memetic Algorithm for Real World Vehicle Routing Problems -- Three-dimensional multiple-bin-size bin packing: A case study with a new MILP-based upper bound -- The effects of quality on market share and profitability in single stage make-to-stock production systems -- Two-warehouse inventory systems for seasonal deteriorating products

with permissible delay in payments -- Optimal Active Power Management in All Electric Ship employing DC Grid technology. .

Sommario/riassunto

This book gathers a selection of refereed papers presented at the 4th International Symposium and 26th National Conference of the Hellenic Operational Research Society. It highlights recent scientific advances in operational research and management science (OR/MS), with a focus on linking OR/MS with other areas of quantitative methods in a multidisciplinary framework. Topics covered include areas such as business process modeling, supply chain management, organization performance and strategy planning, revenue management, financial applications, production planning, metaheuristics, logistics, inventory systems, and energy systems.
