

1.	Record Nr.	UNINA990002598150403321
	Autore	Cohen, M.
	Titolo	La politique de promotion des ventes / di C OHEN
	Pubbl/distr/stampa	Parigi : Dunod, 1969
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	Collocazione	III-1-14
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	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910254918003321
	Autore	Bal Matthijs
	Titolo	Dignity in the Workplace : New Theoretical Perspectives / / by Matthijs Bal
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
	ISBN	9783319552453 3319552457
	Edizione	[1st ed. 2017.]
	Descrizione fisica	1 online resource (312 pages)
	Collana	Humanism in Business Series, , 2662-1258
	Disciplina	658.408
	Soggetti	Strategic planning Leadership Personnel management Industrial organization Executives - Training of Business ethics Business Strategy and Leadership Human Resource Development Organization Management Education Business Ethics
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	Formato	Materiale a stampa

Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. Introduction to Workplace Dignity -- 2. A Review of Human Dignity -- 3. Towards a Theory of Workplace Dignity -- 4. Introducing Workplace Dignity to Management Studies -- 5. implementing Workplace Dignity in Organisations -- 6. Dignity, Workplace Democracy, and HRM -- 7. Workplace Dignity and Individualisation -- 8. Dignity in Universities: An Example Case -- 9. Moving Forward with Dignity -- 10. Conclusions.
Sommario/riassunto	Introducing a theory of workplace dignity into the field of management studies, this innovative new book presents an alternative paradigm based on principles of human dignity which is integrated into a theoretical approach to the topic. The author addresses and analyses the causes and consequences of the dominant political-economic paradigm within management studies. Further, it presents a theoretical alternative which can constitute a foundation for a new way of thinking about organisations, management, and leadership. Dignity in the Workplace offers scholars ideas for how research in the field of management studies may be enriched by a dignity-paradigm, and goes further to explore the role of a dignity-paradigm in the function of HR-managers and organisational leaders. Thus, the book aims to contribute to the need for alternative conceptualisations of how contemporary organisations can be managed. .