Record Nr. UNINA9910783057303321 Media worlds [[electronic resource]]: anthropology on new terrain // **Titolo** edited by Faye D. Ginsburg, Lila Abu-Lughod, and Brian Larkin Berkeley:,: University of California Press,, [2002] Pubbl/distr/stampa **ISBN** 1-59734-740-X 1-282-75901-9 9786612759017 0-520-92816-4 Descrizione fisica 1 online resource Altri autori (Persone) GinsburgFaye D Abu-LughodLila LarkinBrian Disciplina 302.23 Soggetti Mass media and culture Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Front matter -- Contents -- Illustrations -- Preface -- Introduction --1. Screen Memories: Resignifying the Traditional in Indigenous Media -- 2. Visual Media and the Primitivist Perplex -- 3. Representation, Politics, and Cultural Imagination in Indigenous Video -- 4. Spectacles of Difference -- 5. Egyptian Melodrama-Technology of the Modern Subject? -- 6. Epic Contests -- 7. The National Picture -- 8. Television, Time, and the National Imaginary in Belize -- 9. Mass Media and Transnational Subjectivity in Shanghai -- 10. A Marshall Plan of the Mind -- 11. Mapping Hmong Media in Diasporic Space -- 12. Putting American Public Television Documentary in Its Places -- 13. Culture in the Ad World -- 14. "And Yet My Heart Is Still Indian" -- 15. Arrival Scenes -- 16. The Materiality of Cinema Theaters in Northern Nigeria -- 17. Mobile Machines and Fluid Audiences -- 18. The Indian Work of Art in the Age of Mechanical Reproduction -- 19. Live or Dead? -- 20. A Room with a Voice -- Contributors -- Index Sommario/riassunto This groundbreaking volume showcases the exciting work emerging from the ethnography of media, a burgeoning new area in anthropology that expands both social theory and ethnographic

fieldwork to examine the way media-film, television, video-are used in societies around the globe, often in places that have been off the map of conventional media studies. The contributors, key figures in this new field, cover topics ranging from indigenous media projects around the world to the unexpected effects of state control of media to the local impact of film and television as they travel transnationally. Their essays, mostly new work produced for this volume, bring provocative new theoretical perspectives grounded in cross-cultural ethnographic realities to the study of media.

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-- 1.2 What Is A Decision Support System (DSS)? -- 1.3 What Is An Emergency Response Decision Support System (ERDSS)? -- 1.4 ERDSS

Business Values -- 1.5 Current ERDSS Research -- 1.6 ERDSS

Challenges And Trends -- Chapter 2 The Emergency Response Decision Support System Framework -- 2.1 The ERDSS Framework -- 2.2 The Emergency Service Helpdesk Module -- 2.3 The Command And Coordination Center Module -- 2.4 The Emergency Plan Management Module -- 2.5 The Emergency Relief Supplies Management Module --2.6 The Emergency Finance Budget Management Module -- 2.7 The Emergency Organization And Activity Management Module -- 2.8 The Emergency Knowledge Warehouse Module -- 2.9 The Emergency Warning Management Module -- 2.10 The Emergency Alarm Management Module -- 2.11 The Problem Analysis And Management Module -- Chapter 3 ERDSS Key Technologies -- 3.1 Disaster Assessment Technology -- 3.2 Adaptive Information Evaluation Technology -- 3.3 Knowledge Management Technology -- 3.4 Knowledge Evaluation Technology -- 3.5 Blog Evaluation Technology --3.6 Information Dissemination Analysis Technology -- 3.7 Emergency Resource Scheduling Technology -- 3.8 Simulation Modeling Technology -- 3.9 Other Related Technologies -- Chapter 4 Case Study -- 4.1 Disaster Rescue Decision Support System for Beijing -- 4.2 Beijing Flood Emergency Management Intelligent Database System --Acknowledgments.

Sommario/riassunto

This book mainly addresses the Emergency Response Decision Support System (ERDSS) and its applications, making use of ten related modules and a number of key technologies, especially Disaster Assessing Technology, Adaptive Information Evaluation Technology and Knowledge Management Technology. The book is especially valuable in coping with disasters that result in the loss of human life and property, and which threaten the stability of our societies. The ERDSS enables people to prepare for potential incidents, to rapidly respond to them, and to cope with their aftermath. Presenting practical solutions, this book helps readers to understand the ERDSS and effectively respond to emergency events.