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Titolo	Corporate Social Responsibility : Academic Insights and Impacts // edited by Stephen Vertigans, Samuel O. Idowu
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ISBN	3-319-35083-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XXVII, 244 p. 8 illus.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	658.408
Soggetti	Social responsibility of business Economics - Sociological aspects Leadership Environmental management Marketing Corporate Social Responsibility Organizational Studies, Economic Sociology Business Strategy/Leadership Environmental Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Part I: Practical Corporate Social Responsibility -- Part II: Sociological Corporate Social Responsibility -- Part III: Theoretical Corporate Social Responsibility -- Part IV: Environmental Corporate Social Responsibility.
Sommario/riassunto	This book highlights the multi-faceted nature of corporate social responsibility and the need for greater engagement across academia to help develop the mechanisms needed to encourage socially responsible approaches across the board. The product of a cross-disciplinary collaboration of authors from various academic disciplines, the book reflects the emergent diversity of academics now studying corporate social responsibility (CSR). Accordingly, it includes contributions from economists to social anthropologists, from accountants to philosophers, and from clinical psychologists to social geographers.

Together they provide new insights into aspects that challenge, hinder and enable CSR practitioners and corporations with regard to their financial impact and accountability, governance and supply chains. The book is divided into four parts focusing on the practical, sociological, theoretical and environmental aspects of corporate social responsibility.
