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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Materialization of Knowledge Transfer, Strategy, Dynamic Environment and Sustainable Balance Scorecard Performance -- Chapter 3. Strategy for Sustainable Performance -- Chapter 4. Integral Modes of Knowledge Transfer on Strategy for Sustainable Performance -- Chapter 5. Achieve Sustainable Performance in Dynamic Business Environment -- Chapter 6. Conclusion and Recommendations.
Sommario/riassunto	This book explores the influence of the modes of knowledge transfer

and environmental dynamism on the relationship between strategic actions and the sustainable balanced scorecard measurement of performance. Special emphasis is placed on emerging multinational enterprises in Kenya, a country that is rapidly becoming one of the fastest growing economies in Africa. The chapters address the best strategy for sustainable performance, the integral modes of knowledge transfer on strategy for sustainable performance and the achievement of sustainable performance in dynamic business environments. Providing innovative research on 25 diverse MNEs in Kenya, this book can be used by managers, investors, consultants, researchers and postgraduate students to understand the strategic mechanisms used by these emerging enterprises.
