

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910254905803321 |
| Autore | Spillan John E |
| Titolo | Business Opportunities in the Pacific Alliance : The Economic Rise of Chile, Peru, Colombia, and Mexico / / by John E. Spillan, Nicholas Virzi |
| Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017 |
| ISBN | 9783319547688 3319547682 |
| Edizione | [1st ed. 2017.] |
| Descrizione fisica | 1 online resource (250 pages) : illustrations, tables |
| Disciplina | 650 |
| Soggetti | International economic integration Globalization Retail trade International economic relations Latin America - Economic conditions Emerging Markets and Globalization Trade and Retail International Economics Latin American/Caribbean Economics |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters and index. |
| Nota di contenuto | 1: Introduction -- 2: Theoretical Framework -- 3: The Modern Economic History of Trade -- 4: Chile -- 5: Peru -- 6: Colombia -- 7: Mexico -- 8: Central America: the logical next step -- 9: Looking to the Future -- 10: Conclusions. . |
| Sommario/riassunto | This book provides a solid overview of trade and business opportunities in the Pacific Alliance, focusing on the key drivers of economic growth and development in Chile, Peru, Colombia, and Mexico. It addresses the political, economic, and social benefits that accrue when commerce and markets are made freer, and implications this poses for American businesses. Further, it surveys how key economies of Latin America have learned from past failures and are poised to capitalize on them in the future. It will offer a detailed |

understanding for business scholars, practitioners, and entrepreneurs
looking to explore new business ventures in dynamic trade union.
