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| Nota di contenuto | Entrepreneurship Education: Innovations and Best Practices -- Entrepreneurial Management Education: An Alleyway for Sustainable Economic Growth of Northeast India -- Teaching the Elective, 'Legal Aspects of Innovation and Entrepreneurship (LAIE)' to Management Students -- Developing a Curriculum for Entrepreneurship Education: Prioritizing the Content using TOPSIS Method -- Curriculum Reform for Entrepreneurship Education: An Exercise Based on Focused Group Deliberations -- Entrepreneurship Curriculum in Management Programmes: Benchmarking with the Curricula of Top International Universities -- A Brand called 'YOU': The Essence of Managing your Image as an Entrepreneur -- Influence of Individual and Socio-cultural Factors on Entrepreneurial Intention -- Relationship between Entrepreneurship Education and entrepreneurial Intentions: A validation Study -- Competency Mapping as a Powerful Tool for Value Creation in the Entrepreneurship Education -- Generating New Venture Ideas: The Use of 'Consciousness of Abstracting' in Entrepreneurship Education -- Developing Entrepreneurial Intentions among the Youth: An Innovative |

Pedagogy based on Experiential Learning -- Educating the New Generation Entrepreneurs: The Role of Alumni Entrepreneurs -- Promoting Entrepreneurship in Indian Higher Educational Institutions: The Role of Entrepreneurial Methodologies -- The Configuration Approach to Entrepreneurship Education: The Case of an Entrepreneurship Course in a Management Programme -- Impact of Entrepreneurship Education on the Entrepreneurial Intentions: A Study of Student Groups in India -- "Orchids in the Wild": An Investigation into Entrepreneurial Education Effectiveness and Empowerment among Women's SHGs -- Entrepreneurship Development in Business Schools: An Analysis of the Initiatives in Delhi and NCR -- Business Opportunity Recognition and its Facilitation by Entrepreneurship Education: Perceptions of Nepalese Entrepreneurs -- Government and Institutions' Role in Promoting Micro Enterprises: A Study on Handicraft Entrepreneurs in Dimapur District, Nagaland.

Sommario/riassunto

The book provides an overview of developments in the field of entrepreneurship education, with special reference to global perspectives on innovations and best practices, as well as research in the emerging economy context. It focuses on various experiments in curriculum design, review and reform in addition to the innovative processes adopted for developing new content for entrepreneurship courses, in many cases with an assessment of their impact on students' entrepreneurial performance. Further, it discusses the pedagogical methods introduced by teachers and trainers to enhance the effectiveness of students' learning and their development as future entrepreneurs. It explains the various initiatives generally undertaken to broaden the scope of entrepreneurship education by extending it beyond regular students and offering it to other groups such as professionals, technicians, artisans, war veterans, and the unemployed. The book is a valuable resource for researchers and academics working in the field of entrepreneurship education as well as for trainers, consultants, mentors and policy makers.
