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Soggetti	Globalization Markets International education Comparative education Educational technology Nonprofit organizations Application software Management information systems Emerging Markets/Globalization International and Comparative Education Educational Technology Non-Profit Organizations and Public Enterprises Information Systems Applications (incl. Internet) Business Information Systems
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Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Seeds of sustainability in Lebanese Universities: An empirical study -- Supply and demand for information system (IS) core knowledge in non-IS business occupations: Fresh graduates' and professionals' perceptions -- Higher education and employability: building student's self-confidence and efficacy -- Using data mining and business intelligence to develop decision support systems in Arabic higher

education -- An Investigation of students' social entrepreneurial intentions in Syria: an empirical test -- Review of leadership research in higher education -- The determinants of business students' faculty performance: Evidence from a private university in Syria -- Adopting mobile business solutions in modernization of business education -- The impact of sustainable leadership on organizational trust: a private University in Syria empirical evidence from private higher education institutions in Syria -- The effect of good governance on higher education in Syria for the period (2000-2011) -- University-Business Research Collaboration in Syria: An empirical assessment and suggested conceptual model -- Forging research links between academia, business and industry in Syria and Lebanon (industrial paper). .

Sommario/riassunto

This proceedings volume brings together the results of a corporate discussion on research, academic teaching and education in the field of business and economics in the context of globalization. The contributions examine leadership and sustainability, quality and governance and the internationalization of higher education. With a particular focus on business education and business schools, the book discusses the labor market and modernization as well as contemporary trends and challenges. By including both academic papers and contributions from industry, it forges research links between academia, business and industry.
