

1. Record Nr.	UNINA9910254899503321
Titolo	Iranian Entrepreneurship : Deciphering the Entrepreneurial Ecosystem in Iran and in the Iranian Diaspora / / edited by Shahamak Rezaei, Leo-Paul Dana, Veland Ramadani
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2017
ISBN	3-319-50639-0
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XVIII, 375 p. 34 illus., 24 illus. in color.)
Disciplina	658.421
Soggetti	Entrepreneurship New business enterprises Economics - Sociological aspects Emigration and immigration Economic Sociology Human Migration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction to Iranian Entrepreneurship -- Entrepreneurship Policy in Iran -- The Role of Business Regulations in Economic Growth of Iran -- Business Startup in Iran: Entrepreneurial Skills, Personality, and Motivation of Iranian Nascent Entrepreneurs -- Novice Entrepreneurs' Entrepreneurial Self-Efficacy and Passion for Entrepreneurship -- How Do Iranian SMEs Utilize External Knowledge Flows for Corporate Entrepreneurship? The Role of Externally Oriented Capabilities , - Women's Entrepreneurship in Iran -- Academic Entrepreneurship Readiness in University of Tehran -- Effect of Organizational Climate and Structure on Innovation Performance -- Transnational Entrepreneurship in a Diaspora.-Transnational Iranian entrepreneurs in the import/export industry of Los Angeles -- Entrepreneurial Competencies Benefiting Entrepreneurial Intention: Iranian Adults at Home and in The Diaspora -- Networks around Women and Men Entrepreneurs in the Iranian Diaspora: Dual Embeddedness in Iran and In Host-Society -- Iranian Entrepreneurs at Home and in Diaspora:

Entrepreneurial Competencies, Exporting, Innovation and Growth-Expectations -- Networks around Iranian Entrepreneurs at Home and In Diaspora: Effects on Performance -- The Reinvigorating of International Entrepreneurship by Open Innovation Strategy for Iranian Businesses -- Design of the 'International Entrepreneurial Marketing (IEM) Pattern': Entrepreneurial Firms of Food Industries throughout Iran -- Identifying Factors Affecting Export Performance of Sports Equipment and Sportswear Firms -- A DNA Business Model for the Internet of Things: A Value-Creating Ecosystem in Iranian Small and Medium-Sized Enterprises -- Marketing & Branding for Iranian Home-Based Businesses -- The Effects of Mergers and Acquisitions on the Bank Performance and Entrepreneurial Orientation. .

Sommario/riassunto

This book presents a comprehensive, state-of-the-art portrait of entrepreneurship and small business management issues in Iran, and among the Iranian Diaspora. The major contributions in this book address topics such as innovation, female entrepreneurship, social entrepreneurship, migrant entrepreneurship, corporate entrepreneurship, institutional support of entrepreneurial initiatives and more. This book is the outcome of an extensive research endeavor spanning several years and includes the latest contributions from highly respected authors and experts from Iran and beyond.