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| Soggetti | Business enterprises—Finance International business enterprises Corporate governance Strategic planning Leadership Corporate Finance International Business Corporate Governance Business Strategy and Leadership |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters and index. |
| Nota di contenuto | Part 1: Background -- Chapter 1: Introduction to the Study -- Chapter 2: Review of Literature -- Chapter 3: Objectives, Hypotheses and Research Methodology -- Part 2: Analysis of Short-Term Abnormal Returns -- Chapter 4: Event Study Methodology -- Chapter 5: Short-Term Abnormal Returns of Mergers and Acquisitions -- Part 4: Motives of M&A and Analysis of Long-Term Financial Performance -- Chapter 6: Survey of Management View on Motives for Mergers and Acquisitions -- Chapter 7: Financial Performance Analysis of Mergers and Acquisitions -- Part 5: Impact of Corporate Governance Practices -- Chapter 8: Development of Corporate Governance Index -- Chapter 9: Impact of Corporate Governance Score on Abnormal Returns and Financial Performance -- Part 5: Summary and Conclusions. |
| Sommario/riassunto | The book examines the market reaction to mergers and acquisitions |

(M&A) announcements over a period from 2003 to 2015. Mergers and acquisitions continue to be amongst the preferred competitive options available to the companies seeking to grow fast in the rapidly changing global business scenario. M&A as a growth strategy has received attention from developed as well as emerging economies. It has been extensively used by managers as an expansion strategy and also serves as an important instrument for increasing corporate efficiency. Recently, M&A has grown at a rapid pace, creating a need for research to analyze what drives this phenomenon and how it affects firms and markets. As such, this book evaluates the impact of M&A on short-term abnormal returns as well long-term financial performance. It also assesses the management view concerning the motives for undertaking M&A. In addition, the book investigates the corporate governance practices of the acquiring firms and their impact on the short- term as well as long- term performance of those firms. .
