

1. Record Nr.	UNINA9910830774503321
Autore	Booss John
Titolo	To catch a virus // John Booss, and Marilyn J. August
Pubbl/distr/stampa	Washington, DC : , : ASM Press, , [2013] ©2013
ISBN	1-68367-352-2 1-68367-109-0 1-55581-858-7
Descrizione fisica	1 online resource (394 p.)
Altri autori (Persone)	AugustMarilyn J
Disciplina	616.9 616.9101
Soggetti	Virology - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Fear or terror on every countenance : yellow fever -- Of mice and men : animal models of virus infection -- Filling the churchyard with corpses : smallpox and the immune response -- What can be seen : from viral inclusion bodies to electron microscopy -- The turning point : cytopathic effect in tissue culture -- A torrent of viral isolates : the early years of diagnostic virology -- Imaging viruses and tagging their antigens -- Immunological memory : ingenuity and serendipity -- To the barricades : the molecular revolution.
Sommario/riassunto	Expert storytellers weave together the science, technological advances, medical urgencies, and human stories that chronicle the development of the field of diagnostic virology.

2. Record Nr.	UNINA9910254886403321
Autore	van Raaij W. Fred
Titolo	Understanding Consumer Financial Behavior : Money Management in an Age of Financial Illiteracy // by W. Fred van Raaij
Pubbl/distr/stampa	New York : , : Palgrave Macmillan US : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9781137544254 1137544252
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (286 p.)
Disciplina	332.019
Soggetti	Finance Psychology, Industrial Financial Economics Work and Organizational Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half-Title; Title; Copyright; Contents; List of Figures; List of Tables; Foreword; Acknowledgments; 1 Introduction; Part I; 2 Money Management; 3 Saving Behavior; 4 Credit Behavior and Debt Problems; 5 Insurance and Prevention Behavior; 6 Pension Plans and Retirement Provisions; 7 Investment Behavior; 8 Tax Behavior: Compliance and Evasion; 9 Victims of Financial Fraud; 10 Responsible Financial Behavior; Part II; 11 Individual Differences and Segmentation; 12 Confidence and Trust; 13 Loss Aversion and Reference Points; 14 Risk Preference; 15 Time Preference 16 Decision-Making, Decision Architecture, and Defaults 17 Self-Regulation; Notes; Bibliography; Index
Sommario/riassunto	Government policies, marketing campaigns of banks, insurance companies, and other financial institutions, and consumers' protective actions all depend on assumptions about consumer financial behavior. Unfortunately, many consumers have no or little knowledge of budgeting, financial products, and financial planning. It is therefore important that organizations and market authorities know why consumers spend, borrow, insure, invest, and save for their retirement

- or why they do not. Understanding Consumer Financial Behavior provides a systemic economic and behavioral approach to the way people handle their finances. It discusses the different types of financial behaviors consumers may engage in and explores the psychological explanations for their behavior and choices. This exciting new book is essential reading for scholars of marketing, finance, and management; financial professionals; and consumer policy makers.

3. Record Nr.	UNINA9910140136803321
Autore	Peltre Pierre
Titolo	Population et Développement Durable: Des Cartes Pour Voir
Pubbl/distr/stampa	IRD Éditions, 2003 [Place of publication not identified], : Unknown Publisher, 2003
ISBN	9782709917827 2709917823
Descrizione fisica	1 online resource (31 p.)
Disciplina	304.6/1
Soggetti	Demographie - Cartes Developpement durable - Cartes Geographie de la population Geographie economique Geographie economique - Atlas Population - Cartes SOCIAL SCIENCE / Demography SCIENCE / Environmental Science
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	Dans ce petit atlas, on a voulu représenter les inégalités de développement par rapport aux grandes masses de population du monde, selon le procédé cartographique de l'anamorphose. Ces cartes, proportionnelles à la population, ont été agencées en séquences -

historiques et prospectives - pour donner une lecture saisissante des grandes dynamiques démographiques, économiques et sociales qui conditionnent étroitement un développement durable.
