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Nota di contenuto	Preface: Approaching Mobile Payments and the Bitcoin within the EU Framework. Rationale and Objectives of the Study; Gambriella Gimigliano -- Part I. Institutional Strategies and Economic Background -- Chapter 1. The Regulatory machine: An Institutional Approach to Innovative Payments in Europe; Gino Giambelluca, Paola Masi -- Chapter 2. Economic Issues on M-Payments and Bitcoin; Gianni Bonaiuti -- Part II. The Framework: A European and a Comparative Outline -- Chapter 3. Bit by Bit: Assessing the Legal Nature of Virtual Currencies; Noah Vardi -- Chapter 4. Mobilizing Payments within the European Union Framework: A Legal Analysis; Gabriella Gimigliano -- Chapter 5. A Fuzzy Set in the Legal Domain: Bitcoins According to US Legal Formants; Andrea Borroni -- Chapter 6. M-Payments: How Much Regulation is Appropriate? Learning from the Global Experience; Elisabetta Cervone -- Part III. The Challenges -- Chapter 7. Security

Issues of New Innovative Payments and their Regulatory Challenges; Safari Kasiyanto -- Chapter 8. EU Data Protection and Future Payment Services; Gloria Gonzalez Fuster -- Chapter 9. The Classification of Virtual Currencies and Mobile Payments in Terms of the Old and New European Anti-Money Laundering Frameworks; Carolin Kaiser -- Chapter 10. Virtual currencies, M-Payments and VAT – Ready for the Future; Redmar Wolf -- Chapter 11. Mobile Payments and Merger Regulation: A Case Law Analysis; Daniele D'Alvia -- Conclusions -- Chapter 12. Mobile Payments and Bitcoin: Concluding Reflections on the Digital Upheaval in Payments; Benjamin Geva. .

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### Sommario/riassunto

This book provides a critical analysis of The European Union's regulatory framework for mobile payments and bitcoin. Chapters discuss the creation of the EU single market for e-payments and combine legal analysis with comparative case studies in their exploration of the regulatory challenges surrounding e-payments. The contributing authors analyse the key economic and legal issues of the development of bitcoin and mobile payments within the EU framework through a comparative lens. They cover topics ranging from user data and funds protection and the stability of the payment system to the competitiveness of the EU market. Providing a comprehensive and methodological guide to the bitcoin and mobile payments in Europe, this book will prove an illuminating and informative read for academics, students and policy makers with an interest in the impact of innovation on payment systems. .

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