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Sommario/riassunto

Asian Megatrends assesses the key drivers impacting Asia over the next two decades. The rise of China is transforming the Asia-Pacific, as China's economic and military might increasingly reverberates throughout the region. India and Indonesia are also rising Asian powers that are changing the shape of the Asian economic landscape. The rapid growth of emerging Asian consumer markets is becoming an increasingly important growth engine for the world economy and for global multinationals. However, Asia faces tremendous economic and social challenges over the long-term, including the rapid growth of Asian megacities and severe environmental problems due to climate change, water crises and pollution. Geopolitical tensions have also been escalating in the Asia-Pacific due to territorial disputes in the South China Sea and the East China Sea, increasing the risk of a regional arms race and military confrontation. Asian Megatrends is an essential read for government officials and corporate executives wishing to understand the rapidly changing risk landscape in Asia.
