

1. Record Nr.	UNINA9910254868403321
Titolo	Deploying Foresight for Policy and Strategy Makers : Creating Opportunities Through Public Policies and Corporate Strategies in Science, Technology and Innovation // edited by Leonid Gokhberg, Dirk Meissner, Alexander Sokolov
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-25628-9
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (285 p.)
Collana	Science, Technology and Innovation Studies, , 2570-1509
Disciplina	330
Soggetti	Economic policy Management Industrial management R & D/Technology Policy Innovation/Technology Management Economic Policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Part I: Foresight for Anticipatory STI Strategies -- Part II: Foresight for STI Policy: Country Cases.-Part III: Future Oriented STI Policy Context -- Part IV: Conclusions.
Sommario/riassunto	This book develops foresight techniques to turn future societal challenges into opportunities. The authors present foresight approaches for innovation policy and management. Future developments in fields such as education, energy, new materials, nanotechnologies are highlighted for different countries. Readers will discover tools and instruments to capture the potentials of the grand societal challenges as defined by the United Nations. This book is a valuable resource for researchers and scholars with an interest in foresight methods and gives practical hints for policy makers and managers to take account of the grand opportunities in their business and policy strategies.

