

1. Record Nr.	UNINA9910254862803321
Autore	Nicoletti Bernardo
Titolo	Digital Insurance : Business Innovation in the Post-Crisis Era // by Bernardo Nicoletti
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2016
ISBN	1-137-55327-8
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (357 p.)
Collana	Palgrave Studies in Financial Services Technology, , 2662-5083
Classificazione	BUS027000BUS033000BUS070080
Disciplina	368.00285
Soggetti	Banks and banking Bank marketing Insurance Service industries Economics Management science Computer science Banking Financial Services Services Economics, general Computer Science, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- Introduction -- 1. Innovation in Financial Services -- 2. The Management of Digital Insurance -- 3. The Digital Insurance Basic Systems -- 4. Advanced Solutions -- 5. Governance -- 6. Regulatory Framework -- 7. Digital Insurance throughout the World -- 8. The Future -- Conclusions.
Sommario/riassunto	This book explores the ways in which the adoption of new paradigms, processes, and technologies can lead to greater revenue, cost efficiency and control, as well as improved business agility in the insurance industry.

