Record Nr. UNINA9910254842003321 Autore Gronwald Klaus-Dieter **Titolo** Global Communication and Collaboration: Global Project Management, Global Sourcing, Cross-Cultural Competencies / / by Klaus-Dieter Gronwald Berlin, Heidelberg:,: Springer Berlin Heidelberg:,: Imprint: Springer, Pubbl/distr/stampa . 2017 ISBN 3-662-53150-X Edizione [1st ed. 2017.] 1 online resource (XXI, 180 p. 126 illus.) Descrizione fisica Disciplina 658.3008 Soggetti Management information systems Computer science Application software Culture—Economic aspects Globalization Markets Project management Management of Computing and Information Systems Information Systems Applications (incl. Internet) **Cultural Economics Emerging Markets/Globalization Project Management** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction -- Global Sourcing Initiative -- The Challenges of Working with Emerging Economies -- Introduction to Intercultural Competence -- International Project Management. -Working in Virtual Teams --Conflict Management in International Projects -- The Global Sourcing Roleplay and Process Simulation -- Appendix -- Index. Speed, social change, historical inheritance and cultural gaps are key Sommario/riassunto

factors which have significant impact on global collaboration and global sourcing. The author explains how working in virtual teams in a global,

multicultural environment requires a significant amount of

organizational and behavioral change of people and organizations. Understanding cultural differences in working styles is important for successful global project management. Major theories of international management, company internationalization, cultural dimensions and distances will be discussed to develop cross-cultural competencies and conflict management styles for international project managers. They will understand modern theories and methods of international management and will be able to apply these to practical project management problems. They understand the benefits and challenges of international cooperation and know how to identify modes of cooperation that are relevant to the needs of international teams.