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Nota di contenuto	Software Startups and Platform Governance -- How Are Product Ideas Validated? The Process from Innovation to Requirement Engineering in Software Startups -- Acquisitions and Growth of Software Startups: The Dual Role of Venture Capital as a Success Factor -- Governing Platforms in the Internet of Things -- Software Business Development -- Pricing of Data Products in Data Marketplaces -- Knitting Company Performance and Board Interlocks: An Exploration with the Finnish Software Industry -- Modeling Strategic Complementarity and Synergistic Value Creation in Coopetitive Relationships -- Business

Model Exploration for Software Defined Networks -- Software Ecosystems and App Stores -- How do Software Ecosystems Co-Evolve? A View from OpenStack and Beyond -- Health Measurement of Data-Scarce Software Ecosystems: A Case Study of Apple's ResearchKit -- Coopetition of Software Firms in Open Source Software Ecosystems -- Mobile Software Security Threats in the Software Ecosystem: A Call to Arms -- Short papers -- Experimentation that Matters: A Multi-Case Study on the Challenges with A/B Testing -- Why Do Users Install and Delete Apps? A Survey Study -- Evolving Software Products, the Design of a Water Resource Modeling Software Ecosystem -- Towards Understanding Startup Product Development as Effectual Entrepreneurial Behaviors -- Should we be Thanking Microsoft, Apple and Google for their Contributions to Open Source Software?.

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#### Sommario/riassunto

This book constitutes the refereed proceedings of the 8th International Conference on Software Business, ICSOB 2017, held in Essen, Germany, in June 2017. The 11 full papers and 5 short papers presented in this volume were carefully reviewed and selected from 31 submissions. They were organized in topical sections named: software startups and platform governance; software business development; software ecosystems and App stores. .

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