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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Carnival in Africa and its diaspora -- Emergence of an Afro-carnival agency -- Mae Hilda: matriarchy, Candomble, and Ile Aiye -- Aesthetics of Ile Aiye's African(ized) carnival costumes -- Masquerades of Afro- femininity, beauty, and politics -- Vovo: the man, his vision, his legacy -- Politics of Afro-carnival music -- (Un)masking the Afro-carnival organization.
Sommario/riassunto	Ilê Aiyê redefines itself within shifting political realities of the Brazilian mythic racial paradise. The globalization agenda of the tourism industry places its Africanized strategies in dialectical tension with State's funding. Deploying Yoruba performative cosmology and costumes, the discussion of 'race' is inevitable as Ilê Aiyê questions the economically marginalizing status of Afro-Brazilians.