

1. Record Nr.	UNINA9910254666603321
Titolo	Cultural Roots of Sustainable Management : Practical Wisdom and Corporate Social Responsibility // edited by André Habisch, René Schmidpeter
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2016
ISBN	3-319-28287-5
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (208 p.)
Collana	CSR, Sustainability, Ethics & Governance, , 2196-7075
Disciplina	650
Soggetti	Business ethics Ethics Culture Leadership Personnel management Business Ethics Sociology of Culture Business Strategy/Leadership Human Resource Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introduction -- Part I: Theoretical Foundations -- Part II: Global Case Studies -- Closing Remarks.
Sommario/riassunto	This book provides a multidisciplinary approach to Corporate Social Responsibility. While for decades a purely mathematical-technical orientation dominated the business curriculum, this book presents CSR and sustainability as a business concept embedded in its cultural and spiritual context. It initially approaches practical wisdom from different cultural and religious traditions as a source of spiritual capital for sustainable business practices. Subsequently, it links current CSR concepts and the latest thinking in CSR with long-standing cultural and spiritual knowledge, promoting a more comprehensive view on sustainability management and its implementation at business

enterprises. The book collects and unites viewpoints from various cultural and religious contexts, offering a comprehensive guide for international and globally active companies.

---