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Note generali	Description based upon print version of record.
Nota di contenuto	Introduction: what is a "dynamic SME" -- Dynamic capabilities and organizational resilience in turbulent environments -- Case 1: Xenon automation technology – cutting edge competence as competitive strategy -- Culture for organizational learning in turbulent environments -- The innovation triple challenge: a creativity check for SMES -- Intellectual capital as a strategic model to create innovation in new technology based firms -- An analysis of micro and small enterprises growth: an application of the management excellence model (MEG) -- Case 2: KST turbine components - "Qualiyspeedservice" as competitive strategy -- Argentina: a chronically variable socio-economic environment for SMES -- Surviving and competing in times of crisis – cases of strategies by Argentine SMES -- Learning to cope with turbulent situations a study of owner – Managers in Argentine SMES -- SME vulnerability analysis: a tool for business continuity -- Knowledge risk management in turbulent times -- Knowledge management tools for SMES -- Learning to grow – A

methodology to sustain growth capabilities of SMES -- Case 3: Herradep - a double and intelligent strategy to grow: improving worker knowledge and competences through self-managed short term projects -- How Brazilian textile enterprises learn to grow -- Virtual enterprises: strengthening SMES competitiveness via flexible businesses alliances.

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Sommario/riassunto

This book is a timely guide for Small and Medium Enterprise (SME) researchers, policy makers and strategists. SMEs are the most important sources of job creation and local development especially in knowledge-based economies. As turbulence in the globalized economies expands SMEs will have to learn to sustain competitiveness by developing their 'dynamic capabilities'. Based on the findings of a 4-year European and Latin American research project, this book provides a theoretical framework, practical instruments and cases on how SMEs in diverse economic, social and cultural contexts can develop crisis resilience, increase agility, innovate and thus successfully compete in turbulent times.

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