

1. Record Nr.	UNINA9910254660803321
Titolo	Impact of International Business : Challenges and Solutions for Policy and Practice / / edited by Heinz Tuselmann, Stephen Buzdugan, Qi Cao, David Freund, Sougand Golesorkhi
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9781137569462 1137569468
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XXII, 275 p.)
Collana	The Academy of International Business, , 2662-1231
Disciplina	338.8/8
Soggetti	Strategic planning Leadership International business enterprises Industrial organization Career development International economic relations Entrepreneurship New business enterprises Business Strategy and Leadership International Business Organization Careers in Business and Management International Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	The international community is confronted with a new set of challenges, the scale and complexity of which is virtually unprecedented. In this connection, there are heightened demands for international business research to provide guidance for decision-makers on how to solve actual problems. Impact of International

Business addresses current challenges and issues, and provides fresh insights that are pertinent for policy and practice. The book examines various contemporary international business issues from various viewpoints, draws on research conducted in different countries, examines IB issues in both developed and emerging country contexts, offers various theoretical perspectives and different methodologies. It provides both rigorous empirical and conceptual advances and insights that are useful and relevant for managers and policy makers in their search for solutions in face of current challenges posed by the international environment.
