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| 1. Record Nr.           | UNINA9910254560703321   |
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| Titolo                  | Learn iOS Application Distribution : Successfully Distribute Apps / / by Hagop Panosian   |
| Pubbl/distr/stampa      | Berkeley, CA : , : Apress : , : Imprint : Apress, , 2017  |
| ISBN                    | 9781484226834<br>1484226836   |
| Edizione                | [1st ed. 2017.]   |
| Descrizione fisica      | 1 online resource (XXXIII, 258 p. 75 illus., 3 illus. in color.)  |
| Disciplina              | 005.11  |
| Soggetti                | Computer programming<br>Programming languages (Electronic computers)<br>Programming Techniques<br>Programming Languages, Compilers, Interpreters  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |
| Nota di bibliografia    | Includes bibliographical references.  |
| Sommario/riassunto      | Cover every aspect of the app industry, from app idea generation through to marketing and performance monitoring. With this book you'll receive complete, reliable, up-to-date, and professional information and guidance. Learn iOS App Distribution is every developers thorough and accessible guide to successfully distributing apps. For readers who already know how to code and create apps, this book explains how the app industry works, how it is evolving, and what the key trends are. Rather than focus on the well-covered aspects of working with Swift and Xcode, you'll instead discover what it takes from a commercial standpoint to bring an app together and get it successfully out to customers. All the key technical aspects are simplified for you with non-technical backgrounds, and vast amounts of information are condensed into easy-to-understand visuals. |