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	ISBN	3-319-30994-3
	Edizione	[1st ed. 2016.]
	Descrizione fisica	1 online resource (VIII, 178 p. 15 illus., 13 illus. in color.)
	Disciplina	610
	Soggetti	Medicine
		Dermatology
		General practice (Medicine)
		Medicine/Public Health, general General Practice / Family Medicine
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references at the end of each chapters.
	Nota di contenuto	Part I. What is known about adherence behavior 1. Impact of Non- Adherence in Dermatology 2. Models of Adherence 3. Impact of demographic and treatment-related factors 4. Non-attendance, predictors and interventions Part II. Methods of measuring adherence 5. Using Retrospective Databases to Study Adherence 6. Measuring Adherence in Clinical Trials 7. How providers can assess their patients' adherence in clinical settings Part III. Adherence in specific diseases 8. Topical application and variability of the de facto applied dose: technical aspects 9. Adherence in Acne 10. Psoriasis and adherence to therapy: individual, treatment- related and general factors 11. Adherence in atopic dermatitis 12. Adherence in Other Dermatologic Conditions Part IV. Strategies to improve adherence 13. Optimizing the Physician-Patient Relationship and Educating the Patient about Adherence 14. Choosing the treatment the patient is most likely to use 15. Dealing with forgetfulness 16. Building Motivation and Self-Efficacy.
	Sommario/riassunto	An essential, comprehensive, and practical guide to understanding, measuring, and modifying patients' adherence behavior to optimize treatment outcomes, this book covers all major aspects of adherence in dermatology. The first section describes current knowledge on the

magnitude and impact of nonadherence; the second outlines measuring adherence in the context of databases, trials and practice. The third section addresses adherence in key skin diseases and the fourth covers numerous strategies to improve adherence by mitigating specific patient barriers. All sections emphasize ways to optimize communication with patients: the foundation for producing successful health behavior change. Low adherence helps explain why, despite effective treatments existing for all major dermatologic conditions, many patients still fail to improve. When clinicians endeavour to maximize adherence, with the aid of evidence-based strategies, these drugs will often realise their potential. This book devotes special attention to understanding why individuals may be nonadherent, so that each patient can receive a suitable treatment regimen, with a personalized plan of action. This book is designed for clinicians at all levels, serving as both introductory training for medical students and residents, and an update on the field for experienced practitioners. Researchers and policymakers will also benefit from its coverage of research methods and the impact of nonadherence in specific diseases. Adherence in Dermatology bridges the gap between outcomes researchers and clinicians by explaining the latest findings in plain language, with examples from everyday dermatologic practice.