

1. Record Nr.	UNINA9910254476803321
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Titolo	Strategic Thinking in a Hospital Setting // by A. L. Hamdan
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2017
ISBN	3-319-53597-8
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XV, 86 p. 2 illus.)
Collana	SpringerBriefs in Public Health, , 2192-3701
Disciplina	610
Soggetti	Public health administration Health services administration Medicine - Practice Hospitals - Administration Health Administration Health Care Management Practice and Hospital Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Strategic directions and views -- Porter's strategies in health care -- Sources of competitive advantage -- Innovation in a hospital setting -- Strategic framework in a hospital setting -- Eight strategic tactics to Improve hospital performance -- The application of Porter's strategies in Lebanese hospitals -- Correlation between types of strategy and hospital performance.-Conclusion.
Sommario/riassunto	Translating the realities of healthcare reform and healthcare costs into competitive hospital practice is the goal of this accessible, jargon-free guide. Taking its cue from Michael Porter's highly-regarded business strategies, it offers a sound framework for hospitals looking to develop efficient, patient-centered service delivery, identifying keys to clinical, administrative, and marketing success. The book organizes business and clinical priorities where they intersect so that physicians throughout healthcare systems can understand their role in building and sustaining innovation, and leverage their strengths and system resources toward meeting patient needs. In addition, chapters review eight core strategic tools, describe possibilities for their

implementation, and provide in-depth findings on Porter's methods as used in a diverse group of hospitals across Lebanon. Included in the coverage: · Porter's strategies in health care: cost leadership versus differentiation strategy · Sources of competitive advantage · How to prepare an organization for innovation · Strategic framework in a hospital setting · Application of Porter's strategies in Lebanese hospitals · Correlation between type of strategy and performance A well-designed blueprint for enhancing patient satisfaction and system cost-effectiveness, Strategic Thinking in a Hospital Setting is aimed at both frontline physicians in practice and those assuming administrative positions in healthcare facilities and in hospital settings in particular. .
