

1. Record Nr.	UNINA9910254328103321
Titolo	Innovation, Incubation and Entrepreneurship [[electronic resource]] : Case Studies from IIT Kanpur // edited by B. V. Phani, Sameer Khandekar
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-3334-X
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XVI, 71 p. 76 illus., 74 illus. in color.)
Collana	IITK Directions, , 2509-6591 ; ; 1
Disciplina	658.421
Soggetti	Industrial engineering Production engineering Management Industrial management Technical education Engineering design Entrepreneurship Industrial and Production Engineering Innovation/Technology Management Engineering/Technology Education Engineering Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. The 4 I's of Innovation -- 2. Winds of Change -- 3. The Role of Experimentation in Fostering Innovation -- 4. The Game Changers - Seekers to Creators -- 5. Lab to Market: A Case Study -- 6. Withering to Weathering - A Farmers' Friend -- 7. Bridging the Technology Gap: Linking IITs with ITIs -- 8. Manning the Unmanned - The Aarav Story -- 9. Innovation and Entrepreneurship Ecosystem at IIT Kanpur – A Serendipitous Journey.
Sommario/riassunto	This book focuses on promoting entrepreneurial ecosystems within universities and educational institutes. It especially emphasizes the thriving systems and practices existing within the Indian Institute of Technology Kanpur (IITK). It discusses cases and successes of the SIDBI

Incubation and Innovation Centre in the Institute. This edited volume highlights the vision of IITK and describes a few of the major achievements of the past few years. It especially showcases the requirements and challenges of creating, sustaining, and boosting such entrepreneurial ecosystems and incubation centres. The contents of this book will be useful to researchers, administrators, and corporate collaborators working in the area of monetizing technology coming from educational institutions by converting it to successful products and business ideas. .
