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Sommario/riassunto	This book includes a selection of reviewed papers presented at the 2016 China Academic Conference on Printing, Packaging Engineering & Media Technology, held on November 25-27, 2016 in Xi'an, China. The conference was jointly organized by China Academy of Printing Technology, Xi'an University of Technology and Stuttgart Media University of Germany. The proceedings cover the recent outcomes on

color science and technology, image processing technology, digital media technology, digital process management technology in packaging and packaging etc. They will be of interest to university researchers, R&D engineers and graduate students in graphic communications, packaging, color science, image science, material science, computer science, digital media and network technology fields.
