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Titolo	Education Tools for Entrepreneurship : Creating an Action-Learning Environment through Educational Learning Tools // edited by Marta Peris-Ortiz, Jaime Alonso Gómez, Francisco Vélez-Torres, Carlos Rueda-Armengot
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Descrizione fisica	1 online resource (250 p.)
Collana	Innovation, Technology, and Knowledge Management, , 2197-5701
Disciplina	658.421071
Soggetti	Technological innovations Entrepreneurship New business enterprises Knowledge management Educational technology Innovation and Technology Management Knowledge Management Digital Education and Educational Technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1 Classroom Experiments: A Useful Tool for Learning about Economic and Entrepreneurial Decisions -- Chapter 2 An experience in teaching innovation based on collaborative learning and the Aronson jigsaw technique -- Chapter 3 Learning by teaching and assessing: A teaching experience -- Chapter 4 DINNO® — An Innovative Technological Tool for Empowerment in Assessment -- Chapter 5 Towards sustainable assessment: ICT as a facilitator of self- and peer assessment -- Chapter 6 Entrepreneurship Education: a Tool for Development of Technological Innovation -- Chapter 7 -- Teaching entrepreneurship: A comparison between virtual and classroom teaching contexts -- Chapter 8 Enhancement of entrepreneurship in Colombian universities: Competence Approach Plus Personalized

Advice (CAPPA) model -- Chapter 9 Game driven education in finance through on-line trading tools -- Chapter 10 Educating for Entrepreneurship: Application to the Business Services Marketing Subject -- Chapter 11 Work and study habits in the interconnected age: What it means for businesses of the future -- Chapter 12 Experiential activities: A tool to increase entrepreneurial skills -- Chapter 13 Fostering entrepreneurship in higher education, by problem-based learning -- Chapter 14 Best University Practices and Tools in Entrepreneurship -- Chapter 15 Innovation in Entrepreneurship Education: Developing Competitive Advantages for MBA Students -- Chapter 16 Resources and Tools of the Firm: Competencies and Entrepreneurship -- Chapter 17 Entrepreneurship in higher education as a horizontal competence.

Sommario/riassunto

This book examines education in entrepreneurship through an action-learning environment that employs various education tools, technology tools and pedagogical methods being implemented into university curriculums around the world. Entrepreneurship in all of its aspects, connotations, and applications has undoubtedly become a major force for new and sustainable wealth creation in both emerging and developed economies. This notion has been encouraging universities to incorporate entrepreneurship-related competencies into the curriculums of almost all subjects, as researchers, educators, and administrators alike acknowledge that students must be fully engaged and prepared to thrive in a society increasingly defined by innovation. In this context, the primary challenge consists in how to inspire or work beyond the mental limits in the classroom; to determine which learning platforms are required or useful to unlock and stimulate creativity and eliminate the human aversion to failure. Featuring contributions and case studies academics and practitioners across a wide spectrum of learning environments, the authors address such fundamental questions as: Can educators teach entrepreneurship? Can universities teach that failure may be a necessary part of this process? Is the education or the conditions created in the surrounding environment the key factor? Is there an entrepreneurial education tool or methodology that could help students to develop an entrepreneurial attitude or mind-set? This book confirms that education is a positive response to all of these questions, and serves as a tribute to the professors and academic institutions that envision entrepreneurship and innovation as a new driving force for global education and development.
