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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Introduction -- Sentiment Analysis -- SenticNet -- Unsupervised Sentiment Classification -- Evaluation -- Conclusion -- Index. .
Sommario/riassunto	The research and its outcomes presented in this book, is about lexicon-based sentiment analysis. It uses single-, and multi-word concepts from the SenticNet sentiment lexicon as the source of sentiment information for the purpose of sentiment classification. In 6 chapters the book sheds light on the comparison of sentiment classification accuracy between single-word and multi-word concepts, for which a bespoke sentiment analysis system developed by the author was used. This book will be of interest to students, educators and researchers in the field of Sentic Computing.