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Disciplina	306
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Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Part 1: Accounting -- Part 2: Art & Design -- Part 3: Business -- Part 4: Communication -- Part 5: Economics -- Part 6: Education -- Part 7: Finance -- Part 8: Humanities -- Part 9: Information Management -- Part 10: Marketing -- Part 11: Music -- Part 12: Religion -- Part 13: Social Sciences -- Part 14: Tourism.
Sommario/riassunto	This book features more than 95 papers that were presented at the bi-annual Regional Conference on Science, Technology and Social Sciences, RCSTSS 2014, which was organized by Universiti Teknologi MARA Pahang. It covers topics ranging from communications studies, politics, psychology, education, religious studies as well as business and economics. The papers, which have been carefully reviewed, include research conducted by academicians locally, regionally and globally. They detail invaluable insights on the important roles played by the various disciplines in science, technology and social sciences. Coverage includes accounting, art and design, business,

communication, economics, education, finance, humanity, information management, marketing, music, religion, social sciences and tourism. Throughout, clear illustrations, figures and diagrams complement the research. The book is a significant point of reference to academicians and students who want to pursue further research in their respective fields. It also serves as a platform to disseminate research findings as a catalyst to bring out positive innovations on the development of the region.

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