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Soggetti	Communication Mass media Knowledge, Sociology of Media and Communication Media Sociology Sociology of Knowledge and Discourse
Lingua di pubblicazione	Inglese
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. Introducing metric power -- Chapter 2. Measurement -- Chapter 3. Circulation -- Chapter 4. Possibility -- Chapter 5. Conclusion: The intersections and imbrications of metric power -- Chapter 6. Coda... Metric power and the production of uncertainty.(how does metric power make us feel?).
Sommario/riassunto	This book examines the powerful and intensifying role that metrics play in ordering and shaping our everyday lives. Focusing upon the interconnections between measurement, circulation and possibility, the author explores the interwoven relations between power and metrics. He draws upon a wide-range of interdisciplinary resources to place these metrics within their broader historical, political and social contexts. More specifically, he illuminates the various ways that metrics implicate our lives – from our work, to our consumption and our leisure, through to our bodily routines and the financial and organisational structures that surround us. Unravelling the power dynamics that underpin and reside within the so-called big data

revolution, he develops the central concept of Metric Power along with a set of conceptual resources for thinking critically about the powerful role played by metrics in the social world today. .
